City Heart Art Show and Sale

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FOR IMMEDIATE RELEASE

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Unbound Visual Arts (UVA) is pleased to be presenting the 7th annual Greater Boston City Heart Art Show and Sale featuring over 50 artists who have experienced homelessness. The show takes place on Saturday, May 6th, 2017 from 10:00 am - 4:00 pm at the Shops at the Prudential Center, Huntington Arcade, 800 Boylston St, Boston, MA 02199. The Shops are accessible via the Prudential Station or the Copley Square Station on the MBTA Green Line. In addition to the show and sale, there will be artist demonstrations, a community art making project, and a raffle. The show and sale, an ArtWeek Boston event this Spring, features artists of all levels, including professionally trained artists.

One past participant, Katie, described her experience this way:

"City Heart Saved My Life!!! City Heart Changed My Life!!! It was my first experience with self-worth, self-esteem in a long long time, and opened up huge opportunities for me. Including seeing myself as an artist, and then joining UVA and getting a show. I am not going to try to explain in words how these experiences changed me, all I will say is it has been profound. It was the beginning. And now I needed to shout about that, and remind you guys, if no one knew before."

Founded in 2011 by Liz Powers, City Heart features art by those who previously lacked the opportunity to share their unique and creative work to the community. City Heart provides a unique vehicle for the public to support artists and purchase original art for their homes and
businesses. Further, the event is a means whereby the individual artists can earn money by selling their affordable artwork to the general public in an attractive and inviting environment. The goals of the event are to bring artists together in a supportive setting to strengthen their self esteem, build empowerment, provide hope and build community. It also helps to create sustainability and assists the participant artists to find acceptance. This is a rare opportunity for the artists to interact with the public and the community and for the artists to showcase their artistic talent in a dignified way.

Throughout the year, the artists create art in community-based art studios that provide free art materials and professional art guidance. These studios are managed by several programs in the Boston area. This year, the participating art programs in City Heart include Common Art/Common Cathedral, St. Francis House, and Women’s Lunch Place.

There are also many volunteer opportunities on the day of the event and prior to the event at Unboundvisualarts.org/cityheart/#Volunteer. Opportunities include mentoring the City Heart artists by UVA artists and others.

Unbound Visual Arts (UVA) is a 4 year old local 501(c)(3) non-profit organization of artists and art enthusiasts that enriches the community with educational and inspiring exhibitions and programs. To learn more visit unboundvisualarts.org or call 617.657.4278. UVA Earned: Women in Business and Labor has its opening reception on March 16th at Boston City Hall. The City Heart Facebook page is facebook.com/cityheartboston.

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